

CLOUD TICKETING BY ACT

**CONVENIENT TICKET PURCHASING
IS CRITICAL TO A GOOD PASSENGER
EXPERIENCE – IT'S WHERE THEIR
JOURNEY STARTS.**

Cloud Ticketing by ACT enables collaboration between specialist device suppliers and transport organisations and makes it easy to ITSO-enable ticket retailing without complex supply chain or hardware changes.

Speedy data processing, best-of-breed hosting infrastructure and established integration protocols - our Cloud Ticketing Platform enables you to enhance your ticket retailing network without the cost and complexity of developing your own ITSO retail network.

Cloud Ticketing enables your passengers to buy and collect their tickets:

- Online
- In store
- On mobile
- On platform
- On bus, train, tram, ferry

ACT[®]
a Fujitsu company

*Technology -
For people, by people.*

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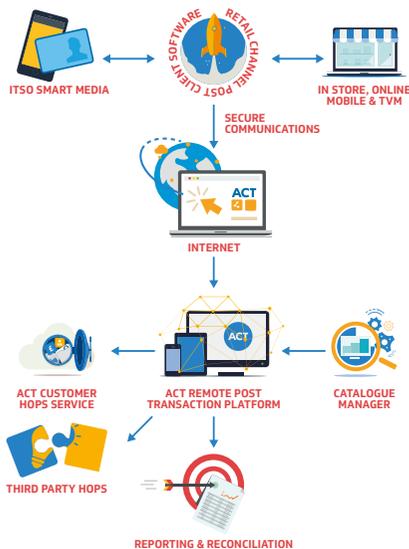
CLOUD TICKETING BY ACT PROVIDES NEW ITSO-TICKETING OPTIONS THROUGH OUR EXTENSIVE NETWORK OF CLOUD PARTNERS AND THEIR EXISTING RETAIL AND VALIDATION INFRASTRUCTURE.

CLOUD TICKETING IS A SOPHISTICATED CLOUD PLATFORM WHICH CONNECTS OUR ITSO-CERTIFIED BACK-OFFICE SOLUTION TO MULTI-CHANNEL RETAIL NETWORKS.

An established specialist in smart-ticketing technology and services, we process over a billion digital transactions every year through our cloud-based applications. Our Cloud Ticketing Platform is certified to the ITSO specification for interoperable smart ticketing in the UK.

Cloud Ticketing gives your passengers a far easier way to keep their smart travel card or device loaded with the tickets they need to travel. It connects a wider, more accessible retail network giving passengers an easy way to buy and download tickets close to where they live and work.

Cloud Ticketing helps to improve operational efficiency too. By locating ISAMs (ITSO Secure Access Modules) in the cloud, remote from hardware, it allows a wider range of retail, acceptance and validation devices to be ITSO-enabled. Locating ISAMs remotely reduces the cost and complexity of in-field ISAM management.



ESTABLISHED APPLICATION PROGRAMMING INTERFACES PROVIDE SMOOTH INTEGRATION WITH ACT'S CLOUD TICKETING PLATFORM, WHICH ENABLES OUR PARTNERS TO EASILY ADD ITSO CAPABILITY TO THEIR RETAIL SYSTEMS AND IN-FIELD HARDWARE.

KEY FEATURES:

- Extends retail channels to include online, mobile, in-store, on vehicle and on platform ticket vending and validation options.
- ITSO-enables hardware while leveraging investment in existing hardware.
- Gives operators more flexibility and choice of hardware.
- Improves operational efficiency while increasing passenger convenience.
- Robust pre-production facility enables rigorous test activity completely isolated from your live environment.
- Message grouping facilitates speedy, multiple-message processing.
- Enterprise-class, virtualised infrastructure provides outstanding stability, resilience and 24/7 system availability, supporting zero downtime upgrades.
- Centralised management of ITSO products and customer media.
- Access to technical consultants, integration experts, support operations and service monitoring.
- Centralised, 'in-the-cloud', management of security components including hotlist and actionlist management.
- Support for NFC mobile ticketing and contactless EMV.